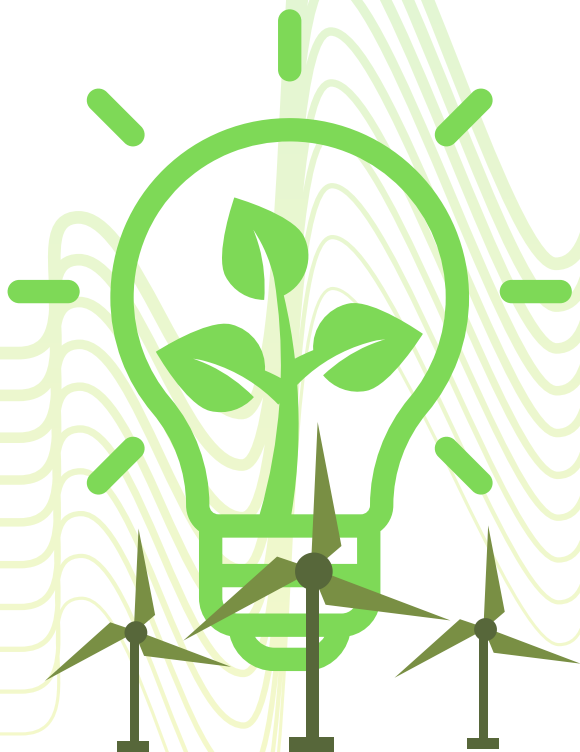


# Supporting the clean energy transition of the HORECA value chain



# Project description

Achieving climate-neutrality by 2050 requires united action and deeper collaboration across value chains. EU companies face rising pressures from energy prices, global competition, and transition risks. To thrive, they must embrace sustainable practices at all levels.



The HORECA industry, known for its resource-intensive nature, is ripe for transformation. Our project aims to drive adoption of energy efficiency measures and renewables, enhancing market attractiveness and competitiveness.

**Let's empower companies to unlock the benefits of sustainable value chains!**

# Support to SMEs

- 🔑 **Leverage best practices:** Let's proactively identify and implement the best practices from large companies in the HORECA sector.
- 🔑 **Empower all stakeholders:** It's time to invest in capacity-building efforts for both internal and external actors, particularly focusing on management staff across the entire HORECA value chain. By enhancing skills and knowledge, we pave the way for more effective collaboration and innovation.
- 🔑 **Innovate for Energy Efficiency:** We need to develop innovative business models, benchmarking tools, and monitoring systems that target energy efficiency throughout the HORECA value chain. These initiatives not only improve operational efficiency but also inform better regulatory and policy decisions.
- 🔑 **Promote value chain sustainability:** Let's showcase the relevance of value chain approaches to increase sustainability, resilience, and competitiveness among companies.
- 🔑 **Prove economic viability:** Demonstrate the economic viability of collaborative approaches to greening value chains.
- 🔑 **Share data insights:** Make available to market actors data evidence on value chain energy use.

The EE4HORECA project will focus its activities in the following NACE sector:  
Accommodation and food service activities (NACE Code: I55 to I56.3.0)

Partner with the EE4HORECA project for FREE energy efficiency trainings! Gain insights through dynamic workshops, webinars, and practical tools to optimize energy usage in your organization. Contact your country partner for immediate access.

Let's power up your business for a sustainable future!

# Contacts

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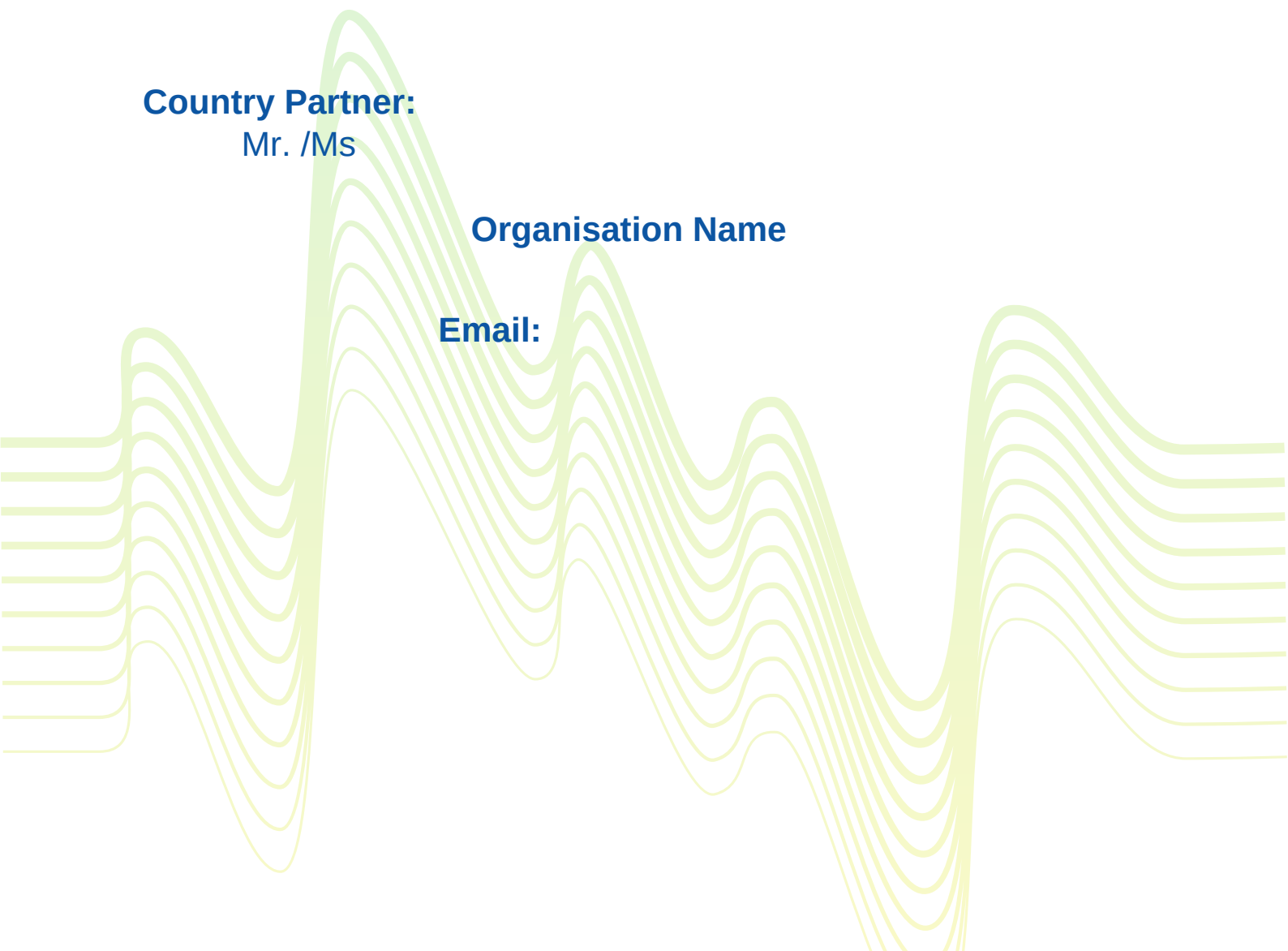
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# Project Partners



UNIONCAMERE  
VENETO



**FENICE**  
GREEN ENERGY PARK



UNIVERSITÀ  
DEGLI STUDI  
DI BRESCIA



The Latvian Chamber  
of Commerce and  
Industry

EUROCHAMBRES

 **ECSLA**  
European Cold Storage and Logistics Association

**Cámara**  
de Comercio de España

**SEnerCon**



**Cambra**  
de Comerç de Terrassa



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