













### **Objectives**



EENOVA addresses the key challenges associated with the food chain's heavy reliance on fossil fuels. Our primary goals include promoting energy-smart solutions, enhancing energy efficiency, increasing renewable energy use, and reducing the carbon footprint in five regional value chains across different food processing subsectors and countries.

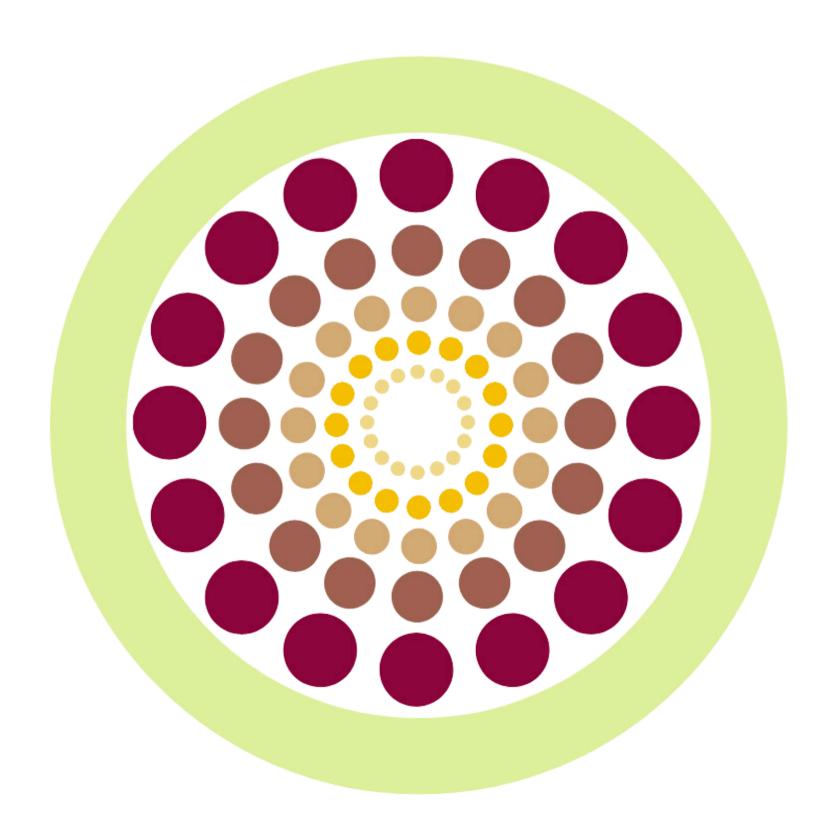




### **Approach**



EENOVA aims to guide businesses in these value chains towards tailored energy-related improvements. Our approach leverages regional characteristics, including small and medium-sized enterprises (SMEs) and larger enterprises (LEs), by identifying common steps to raise awareness, encourage collaboration, and implement energy-efficient practices.





#### **EENOVA** Roundtable Methodology



### COMPANY PERSPECTIVE

## **ROUNDTABLE 1:** STATUS QUO

In RT 1, we ensure the status
quo of existing regional value
chains through energy audits
(either existing ones or new ones).
We work closely with companies,
acting as independent, with the
goal to help these companies
take actionable steps to achieve
the best possible results for
themselves and their regional
value chain.

### VALUE CHAIN PERSPECTIVE

#### **ROUNDTABLE 2:**

CRITICAL FACTORS
AND ACTION PLAN

RT 2 dives deeper into the results of the energy audits.
We evaluate the feasibility of these results and identify critical factors affecting energy efficiency for the whole value chain. Together with the companies, we develop a company and value chain energy efficiency optimization plan.

## POLICY PERSPECTIVE

# ROUNDTABLE 3: SCENARIOS

In RT3, we bring together
the insights gathered in
roundtables 182 and combine
them with already set policy
targets, putting everything into a
broader policy perspective. The
outcome are policy
recommendations from both the
company and regional/national
policy perspectives. We involve
the five regional hubs in this
crucial step to ensure a wellrounded approach.

#### REPLICATION

## **ROUNDTABLE 4:** ACHIEVEMENTS

RT 4 aims to maximize the impact of EENOVA results and improve value chain energy-saving model. We generate an externally validated scalable model that addresses the barriers to implementing energy efficiency and renewable energy sources in the business sector, and welcome interested companies from similar or different value chains to kickstart replication.





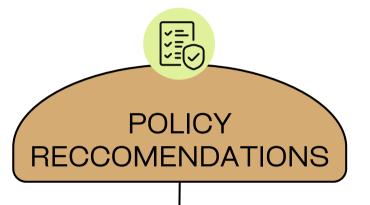




Significant energy savings within and after the event of the project in 5 different regional value chains.



Upskilled energy and non-energy experts in companies of the value chains in leveraging EE/RES implementation



EENOVA will formulate concrete recommendations, which will be externally validated to ensure their effectiveness, and will target a minimum regional hubs, encouraging the adoption of energy-efficient practices.



EENOVA will establish a sustainable strategy, complete with a replication model that can be readily applied in other agri-food value chains and beyond.







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